

“SPORT&STAY: EXTEND YOUR HOLIDAY”

RuleBook Sport & Stay

ABOUT THE INITIATIVE

As part of the Varese Sport Commission project and the Attractiveness strategic area, the Varese Chamber of Commerce is promoting the experimental measure “Sport&Stay: Extend Your Holiday.” The measure aims to promote tourism linked to major sporting events in the Varese territory by providing a direct financial contribution towards the overnight accommodation costs of athletes registered for the events who extend their stay in the area beyond the duration of the event.

FINANCIAL RESOURCES

The resources available for this initiative amount to €100,000.00.

WHO CAN APPLY

The initiative is open to individuals participating as athletes/registered participants in sporting events supported and funded by the Varese Chamber of Commerce. To check whether a sporting event is eligible, please consult the event list.

As the benefit is intended exclusively for individuals who are acting outside the scope of any business, professional or artistic activities, the contribution does **not constitute State aid** within the meaning of Article 107 of the Treaty on the Functioning of the European Union (TFEU).

BENEFIT AND ELIGIBILITY PERIOD

The benefit consists of reimbursement of overnight accommodation costs, for a maximum of two nights, at accommodation facilities located in the Varese area, in connection with eligible sport events, as follows:

- Total stay of two nights: reimbursement of the cost of one night, up to a maximum of €200.00 (the second night remains at the applicant's expense);
- Total stay of three nights or more: reimbursement of the cost of two nights, up to a maximum of €200.00 per night (any additional nights remain at the applicant's expense).

Requirements to submit a reimbursement request

- Event registration: the applicant must be registered as an athlete in one of the eligible sport events (see attached list of eligible events);
- Stay period: the stay must take place between 14 July 2026 and 30 June 2027, within a window ranging from 2 days before the start of the event and 2 days after its conclusion;

- Accommodation facility: the accommodation facility must be located in the Varese area and be registered with Varese Chamber of Commerce's Business Register (see attached list of accommodations).

HOW TO SUBMIT THE REQUEST

The reimbursement request must be submitted after completing the stay, using the dedicated online service available at <https://va.servizionline.camcom.it/va>, starting from 21 September 2026. The following documents must be attached to the reimbursement request:

- **Invoice or receipt**, issued in the applicant's name. The document must include the applicant's **tax identification number** (for Italian citizens), the dates of the stay and the cost of the individual overnight stay. Any additional services or charges, such as lunch, dinner, tourist tax, etc., will be excluded from the reimbursable amount. If the invoice or receipt does not contain the required information, the accommodation facility must provide a **self-certification statement** using the form available on the website.
- **Proof of payment** of the expense document, such as confirmation of an executed bank transfer or a payment receipt for payment made by debit or credit card, clearly showing that the payment was made by the applicant.

Participation in multiple events: each athlete may submit one reimbursement request per event they participate in.

Reimbursement requests will be processed and paid in chronological order, subject to verification of the completeness and regularity of the documentation submitted and confirmation of the applicant's registration for the event, until the available funds are exhausted.

PRIVACY POLICY

Pursuant to Article 13 of **EU Regulation 2016/679 (GDPR)**, the personal data collected will be processed exclusively for purposes related to the payment of the reimbursements provided for under this public notice.

The full privacy notice, including information on data processing procedures and the exercise of data subjects' rights, is available on the "[Online Services](#)" page of the Varese Chamber of Commerce.